

# Untold News Awards

## *Israel invents. The world benefits.*

- The awards are intended for inventions in the category of science and technology which are in the test marketing phase or beyond and are open only to inventors who are Israeli citizens currently working in Israel.
- Nominees may be submitted by Israeli universities or scientific institutions.
- A nominee's invention must be endorsed by a dean of science or technology and one additional faculty member. Entries are not limited to matriculating students or alums of Israeli universities or scientific institutions. Inventors who otherwise satisfy the eligibility requirements may also apply for the awards, but will be required to submit references from two experts in their field with verifiable credentials. Application requirements may be found online at [www.untoldnews.org](http://www.untoldnews.org).
- In order for a nominee to be considered, nominators or individual applicants will fill out an application provided by Untold News, which will include an essay of up to 1000 words explaining why this inventor and/or invention is worthy of US media attention (including a description of the invention), why this invention has or potentially will have a major impact on the world, and why the university feels the inventor can potentially be a role model to others around the world. An application must also include 3-5 photos and/or videos which best describe the work for marketing/PR purposes. All applications and supporting materials must be in English.
- To be eligible, all fully completed applications must be received by Untold News no later than 12AM, Eastern Daylight Time, on August 29th, 2014. (This deadline may be extended at the sole discretion of Untold News.)
- Untold News will make every effort to safeguard materials submitted; however, Untold News will not be responsible for loss or damage to such materials. Materials submitted will not be returned.
- We expect winners to be interviewed in English. Nominees must have sufficient command of the English language for that purpose.
- Each nominated invention must be the property of the nominee. If co-inventors own rights to a nominated invention, or if such rights are owned, in whole or in part, by, or have been licensed to, a university or other third party, the identity of all such co-inventors and other parties must be fully disclosed in the application. If there are co-inventors of a nominated invention, all-co-inventors must appoint a single group representative to represent them at the awards ceremony and other events described below. The award will be shared equally by all co-inventors, or as they may otherwise agree in advance of their nomination.
- A nominated invention may not have already been featured in major U.S. national media, including but not limited to NYT, WSJ, CBS, NBC, CBS, NPR, CNN, FOX, MSNBC, CNBC.

- Winners of the awards must be available to travel to NYC for approximately one week to attend an event on November 12<sup>th</sup> at the Harmonie Club and to visit US cities such as Boston, Philadelphia, and Washington, D.C. after the NYC event.
- The awards will consist of a crystal or other gift [*details to come*] plus coach airfare and hotel accommodations at the discretion of Untold News. Per Diem will be provided for food. Certain restrictions apply. See [untoldnews.org](http://untoldnews.org) for more information.
- Untold News will not be liable to nominees or award winners for damages resulting from the cancellation of the awards or of any scheduled events. Untold News reserves the right in its sole discretion to terminate, modify or suspend the awards.
- Nominees must make themselves available for media interviews either by phone or in person during their trip.
- All media interviews must be scheduled through Mouth Public Relations, LLC ([www.MouthPublicRelations.com](http://www.MouthPublicRelations.com)), the PR Agency of Record handling the event on behalf of Untold News.
- Winners of the awards will be selected by a panel of jurors selected by Untold News. In their sole discretion, the jurors may elect not to make any awards, or to make awards fewer than three.
- In its sole discretion, Untold News may elect to modify the criteria for making awards. Notice of any such modification will be posted on the Untold News website prior to the date on which winners of the awards are notified.
- Winners selected by the jurors will be notified by email and/or phone. Potential winners once contacted may be required, in the sole discretion of Untold News, to complete and return an affidavit of eligibility and liability/publicity release (“Affidavit and Release”). If a potential winner cannot be contacted within ten (10) days after the first attempt to contact them, or fails to sign and return an Affidavit and Release within fifteen (15) days of being notified, such winner may, in the discretion of Untold News, be deemed ineligible and disqualified. In such event, Untold News may, but is not required to, notify an alternate winner.
- Employees, officers, directors or trustees of Untold News and any of their subsidiaries, affiliates and advertising and promotion agencies and any of their immediate family/household members are not eligible to apply or to be nominated.
- Untold News shall have the unlimited right to use the name, picture, likeness and city and country of residence of each winner of the awards and each nominator for purposes of trade, publicity or promotion in connection with the awards, in all print and electronic media.
- Any disputes that may arise in connection with the awards shall be determined according to the laws of the State of New York. Untold News makes no warranty or representation regarding the prizes to be awarded, and each winner agrees to accept the prize “as is”. All entrants release Untold News and its affiliates, subsidiaries, directors, trustees, officers, employees, agents and all others associated with the

development, judging, promotion and execution of the awards from any and all liability from injury, loss or damage of any kind resulting from participation in the competition, travel to or within the U.S. in connection with the awards or related events or acceptance or use of the awards. Void where prohibited by law. All U.S. federal, state and local and Israeli laws and regulations apply.