

CONSULATE GENERAL  
OF ISRAEL IN NEW YORK

CONSUL GENERAL



הקונסוליה הכללית של  
ישראל בניו יורק

קונסול כללי

June 20, 2016

Ms. Marcella Rosen  
President, Untold News  
Via email: [marcellajrosen@gmail.com](mailto:marcellajrosen@gmail.com)

Dear Ms. Rosen,

I wanted to send you this note of thanks for sending me the good news on your advertisement campaign "Israel is on It. It is incredible that your advertisement had reached over 3 million people and attracted targeted traffic to your website.

I commend the ground-breaking "Israel is on It" media campaign, with its focus on informing younger Americans about Israeli inventions, as a unique and much needed effort to share the positive story of how Israel is helping the world.

On behalf of the State of Israel, we extended our deepest gratitude for the important work you are doing to support the State of Israel.

Sincerely,

Ido Aharoni  
Ambassador Consul General